

Fazzini news



The sixty years of the Fazzini company could be summarized using two terms: quality and made in Italy. Antonio and Andrea Fazzini owners of the Fazzini Store who entered the family business at a very young age, are today entrepreneurs with great intuition and very deep passion for wood. They have distinguished themselves in the furniture market thanks to an entrepreneurial philosophy aimed to protect the company's historical heritage and to the safeguard of traditions linked to the art of cabinetry.

The key that has allowed the company to successfully establish itself on international markets is undoubtedly the great ability to find in every object the right balance between form and function, together with an evolved and modern taste which exceptionally manages to be at the same time sober and essential, for pieces destined to last over time. A job that in half a century has managed to transform the founder's dream into reality.

The strength of this company however, lies, above all, in something else, something that has nothing to do with the quality of the materials or the cutting edge of the machinery. It is the human factor that consists of all those who have been part of this family for years, the ones that treat the products as they would with something of their own, the ones who put all their care and passion into their daily work.



NEWS & EVENTS

<i>Marilyn's 25th birthday</i>	4
<i>ICFF Show 2023 Fazzini exhibits in New York</i>	5
<i>Michelangelo Designs Group: exclusive Fazzini dealer in the USA</i>	5
<i>Rome. Inauguration of the new Fazzini store</i>	5
<i>History. A journey sixty-years long</i>	6

PORTFOLIO

<i>Fred e Ginevra</i>	8
<i>Novecento europeo e Ricordo</i>	10
<i>Oriente e Lekurve</i>	12
<i>Eclisse e Insieme</i>	14

25 Marilyn

MARILYN A DESIGN ICON WE WILL NEVER GET TIRED OF

There are design pieces that look good in any home: because they are beautiful, sophisticated and contemporary, even if they were designed ten, twenty, fifty or a hundred years ago. These timeless design icons have the magical power to transform a room with their presence alone: with their unmistakable silhouettes, they don't just furnish, but tell a story of ingenuity and high craftsmanship that is handed down from generation to generation.

A true object of desire for every design enthusiast, designed by Ivano Parma in 1996 and launched on the market by Fazzini in 1998, Marilyn celebrates its twenty-fifth anniversary today together with the sixtieth anniversary of the company's activity. We are happy to address a thought to all those who have taken part in its history, dedicating this limited version full of materials and captivating details to them.



Ivano Parma has designed and implemented many projects for several Italian companies. In the mid-70s launched "Ambiente 900 Europeo," a successful project that changed the way of interpreting modern lines, combining together new materials such as walnut and leather. He has worked with several world-renowned architects, including Herbert Ohl; together they realized the program called "Innovations", presented at the Salone del Mobile of Milan. He has collaborated with the international center "Pio Manzu" to different research projects. He successfully presented his work in all major furniture's fairs: from Milan to Paris, from Cologne to Sydney. The quality of the work of Ivano Parma is characterized by a spirit of innovation and sensibility regarding the discovery and selection of materials applicable to design and by a very creative imagination, guided by a strict professional commitment.



NEWS & EVENTI

ICFF SHOW 2023



The appointment with ICFF SHOW 2023 is renewed, one of the most important furniture fairs where this year we will be present with our new proposals for the sleeping area. Small pearls of refinement and design embellished with woods and materials carefully chosen between innovation and tradition. We are waiting for you together with our partner **Michelangelo Designs Group!**

FAZZINI STORE ROME

Fazzini inaugurates the new store in Rome, a welcoming environment in the central location of via Anastasio II where you can touch all the quality of the company's most exclusive collections. A space divided into three windows that frame the Fazzini proposals for the sleeping area. The lights establish a dialogue with the shapes and enhance the woods which, with their veins, are sensual to the touch, further accentuating the concept of comfort. The recent expansion of the textile sample collection together with the introduction of new open-pore finishes allow various solutions in terms of combinations, from the most classic to the most daring but always consistent with the elegance that has accompanied the company's know-how for 60 years. We are therefore waiting for you to choose your sleeping area together.



Via Anastasio II n. 58/60/62
(municipio XIII Aurelio) ROMA - Italy



MICHELANGELO DESIGNS GROUP

Fazzini store in USA exclusively by Michelangelo design groups only. Founded in 1985 in New Jersey, Michelangelo Designs is the USA office and warehouse for upscale Italian furniture manufacturers. We bring the latest designs and trends from Italy to your projects in the USA. Our high end furniture collections bring you through a journey of art, style and history, and raise emotions by bringing elegance and harmony to any interior. We can help transform your interior visions into a reality, with the most unique, beautiful, and comfortable furniture on the market. Michelangelo Designs' team is committed to offering the best of Italy; combining quality, design, and service to create value for you and your projects. Our high end furniture is warehoused in NJ for domestic sales and Italy for international sales. In the furniture industry we are known as "The Cure From the Common." We are excited to continue to grow and to remain the #1 source for Italian furniture in the USA. All of our product is not just designed in Italy, but also 100% produced proudly in the hub of the furniture world: Italy. For your added benefit, we have a showroom of over 40,000 square feet featuring our gorgeous furniture.

2 Main Avenue, Passaic,
NJ 07055.

For info and appointments:
phone 973-547-1893 or
info@michelangelodesigns.com



adesso non mi distrarre

THE ORIGINS

Fazzini brothers began their journey in the furniture sector in 1953 working on their own as simple carpenters in a small room in father's house, where their father had a mill. Here all the inhabitants of the small town of Castiglione Messer Raimondo, located in the Abruzzo hinterland at the foot of the Gran Sasso mountain, came to grind.

After ten years of experience, two of the brothers, Antonio and Alfredo, decided to create a company with another carpenter in the town, Natale Mucciola, to build bedrooms.

And this is how, in 1963, Fazzini e Mucciola s.n.c. was born.

THE F.LLI FAZZINI SNC FURNITURE FACTORY IS BORN

In 1968 the company together with Mr. Mucciola dissolves and Renato, the youngest of the brothers, takes his place.

Mobilificio F.Lli Fazzini snc was then born, destined to a great development within a few years.

The company began its business by marketing bedrooms of their own production, through a network of representatives in Central Southern Italy. Starting from Sicily to Tuscany and then gradually increasing the turnover and expanding the structure to create a real factory of industrial size.

A FAST GROWING COMPANY

In 1969 the Fazzini company began to promote its products by participating to the Fiera del Levante in Bari and, from 1972, to the Salone Internazionale del Mobile in Milano which, in particular, led Fazzini to conquer the Piedmontese and Lombard markets, achieving a higher turnover in the two regions than in all the others.

From 1968 onwards the company started to collaborate with external designers for its models, offering to its customers exclusive Fazzini products.

BORN OF THE SISTER COMPANY

In 1977 Fazzini brothers decided to create an additional company, with the scope of producing semi-finished products and frames for F.Lli Fazzini and third parties. The company was called FAMOV (Fazzini Accessories Furniture Valfino) by Alfredo Fazzini & C. s.n.c. Within a short period of time the company reached its maximum expansion, surpassing one hundred and five employees and becoming one of the largest companies in the Abruzzo furniture sector. For about eight years the two companies traveled hand in hand, producing a large amount of work.



si fatica ma con passione

THE SUCCESS OF THE NEW MODELS

Starting from 1985 the furniture sector began to experience a great crisis, in order to face it the partners decided to merge the two companies, FAMOV and F.Lli Fazzini until the overcome of the difficulties. In 1994 it was Renato Fazzini who took the company's fate in his hands, it was thus born the "Mobilificio F.Lli Fazzini SAS di Renato Fazzini & C."

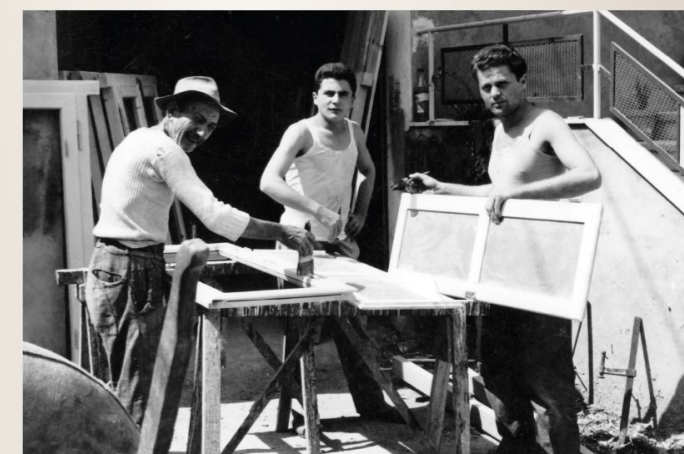
Thanks to the collaboration with the designer Ivano Parma, the company created a new sleeping area program destined to be a great success for years to come.

FAZZINI, A QUALITY BRAND

By taking advantage from the success of its products, the company immediately expanded the range of the offer, chasing very particular shapes and forms.

The first step was an expansion of the sleeping area with new models and then a new living area alongside.

A program that led the company to immediately increase its turnover and win new customers, making full use of its production capacity. Driven by this success, Fazzini has completed its catalogue with a vast choice of furniture, accessories and new finishes, which have enriched the range of products even more.



promessa. è l'ultima scatta

FAZZINI RENEWED AGAIN ITSELF

On the occasion of the 50th anniversary, FAZZINI STORE S.R.L., company of the Fazzini group led by Renato Fazzini's sons, Antonio and Andrea, was born in 2013.

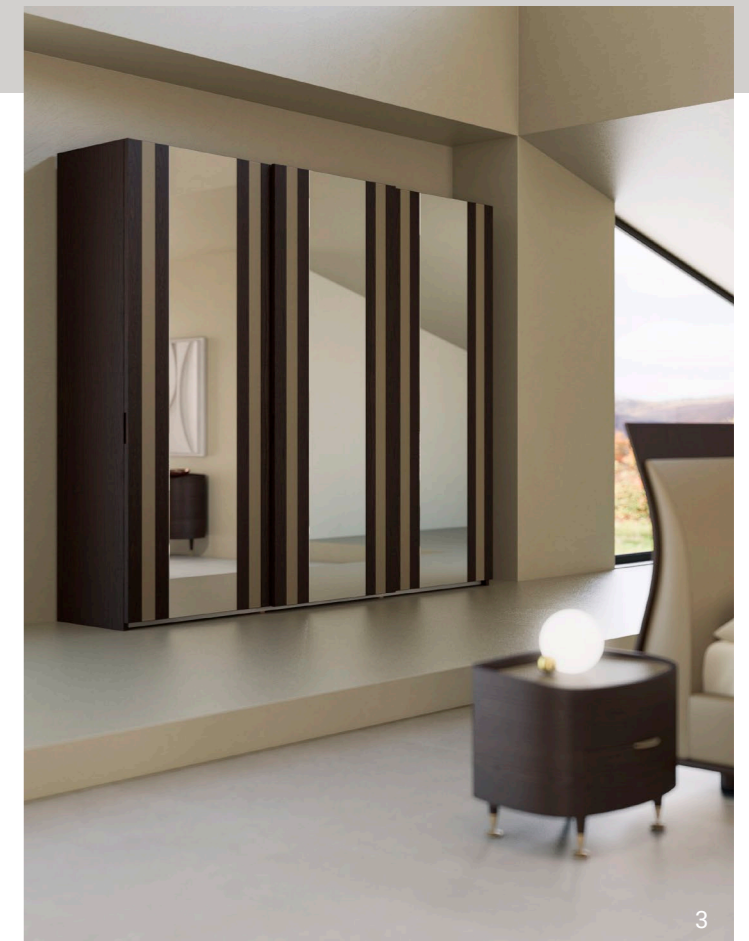
Today, Fazzini Store s.r.l. manages the production and marketing of the Fazzini brand product, an artisan company in line with the times and which maintains a great balance between innovation and tradition. For over half a century, wood has always been at the top of the Fazzini philosophy and each piece of furniture is a unique and inimitable, characterized by unrepeatable veins, flames and colors, characteristics that only real wood can offer.



Fred e Ginevra



1.2. *Ginevra* chest of drawers and bedside table in open pore stained coffee ash. Top and handles in mink leather. Feet in coffee-stained ash with base in mink lacquered steel. 3. *Jolly Prestige* wardrobe in open pore stained coffee ash and slats in mink leather. 4. *Fred* bed in open pore stained coffee ash and mink leather



Night storage units - The skilful woodworking together with the metal, fabrics and leathers, enrich the particular curved shape of the containers of the *Ginevra* line, streamlined by four conical-shaped feet that can be customized in countless solutions together with the covered tops, create a very particular and current design product that recalls the style of the '80

Fred is a modern bed with sinuous shapes, a perfect combination of refinement and craftsmanship that gives elegance to any type of bedroom. A soft cushion rests on the characterizing curved headboard, embellished with vertical stitching that enhances the design. The upholstered bed frame is enriched with precious stitching that recalls the motif of the cushion. The result is a timeless bed that combines the warmth of wood with the softness of fabric.





1. Ricordo bed in open pore signal white lacquered ash. Cushions and feet in leather collection beige leather. 2. Foot bed detail covered in leather



900' europeo e Ricordo



Night storage units - The 900 Europeo collection preserves in details its romantic and refined personality. The continuity of the plywood surface that gently curves and smoothly becomes the side, together with the applications of customizable fabrics are the design fulcrum of this collection. The sinuously shaped chest of drawers integrates a lovely Toilette (dressing table) with optional oval mirror and a practical storage pouf.

Bed - Ricordo is a bed that fully fits into Fazzini design philosophy. The sumptuous rounded solid wood bed frame continues along the entire perimeter with 45 degrees joints. This allows the bed to be positioned even in the center of the room, making it the main character of the sleeping area. The two soft cushions that make up the headboard and the solid wood feet can be made in all the finishes of the collection.



4.5.6. Novecento europeo chest of drawers and bedside table in open-pore signal white lacquered ash and beige color leather collection.

Oriente e LeKurve



The night storage units of the *Oriente* line celebrate beauty with elegance and modernity thanks to the soft design of the front sides, characterized by customizable horizontal inserts in wood or in the fabrics in the sample collection. Thanks to a sober and essential style, the *Oriente* group accompanies any type of night environment.

Lekurve is a modern bed, with refined and essential lines. The plywood headboard includes an insert available in ash wood or coated with the countless trendy materials from the catalog. The prominent solid wood bed frame contributes to the aesthetic balance of one of the timeless products of the Fazzini collection.



1. Open-pore magnolia lacquered ash *Lekurve* bed. Headboard in canaletto walnut. 2.3. *Oriente* chest of drawers and bedside table in open pore magnolia lacquered ash.



Eclisse e Insieme

- 1. *Eclisse* sptet: open pore magnolia lacquered ash with legs and top in open pore tobacco stained ash.
- 2. *Jolly TV* wardrobe in open pore magnolia and tobacco lacquered ash.
- 3. *Eclisse* chest of drawers: open pore magnolia lacquered ash with legs and top in open pore tobacco stained ash.



The *Eclisse* line is characterized by overlapping and staggered elliptical volumes supported by a system of legs with an original and refined design, the synthesis of an Italian know-how that draws from the artisan tradition to reinvent the future. The essence of the wood is enhanced by the continuity of its veins, which from the front continue along the entire structure, an expression of the skilled craftsmanship of the cabinetmaker.

Insieme has a young and modern design with two soft cushions with essential lines harmoniously combined with wood. The bed frame is in a shaped solid wood covered in ash wood, available in all open-pore finishes.



Incanto. Septet in open pore hemp lacquered ash.
Rialto legno. Open pore hemp lacquered ash wardrobe.
Titanium ash handle and elm finish structure.

Fazzini
design dal 1963

fazzinistore.it

FAZZINI STORE S.R.L.

località selva SS 81
64034 Castiglione Messer Raimondo (TE)
Tel. 0861/990771 - 990775
Fax 0861/990777
info@fazzinistore.it - www.fazzinistore.it

FAZZINI STORE ROMA

via Anastasio II 58/60/62 - Roma
Tel. 348/5861282
roma@fazzinistore.it

FAZZINI STORE USA

2 Main Avenue Passaic, NJ 07055
Phone 973-779-3200